

OFCOM COMPLAINT - Breakfast with Ellie and Miriam on GB News - 20 September 2024

Programme details

Programme title: Breakfast with Ellie and Miriam

Date of broadcast: 20 September 2024

Time of broadcast (24 hour clock): 9:17

Channel / station*: GB News

Your complaint

Subject: GB News interviewed Reform UK deputy leader Richard Tice outside the party conference and failed to challenge any of his unproven and contentious claims about Net Zero. This violated Ofcom rules 5.5 and 5.7.

Description: On 20th September, GB News interviewed Reform UK deputy leader Richard Tice live outside the party conference. Tice himself is a former employee of GB News. In the interview, Tice made a series of contentious claims, including criticising the “absolute catastrophe of the cult of Net Zero” as a preview of his forthcoming party conference speech. He also claimed that Reform are “up in the polls in Scotland because people see this common sense of our policy against Net Zero”. Finally, he described Chancellor Rachel Reeves as “utterly clueless” for not “scrap[ping] Net Zero” among other reasons.

None of these claims were challenged by the host. It is imperative that broadcasters who interview political figures, especially at a party conference, challenge contentious claims that they make on the programme. This segment featured no proof for any of the claims and featured no opposing viewpoints. Meanwhile, major scientific bodies, such as the [Intergovernmental Panel on Climate Change](#), are all in agreement about the urgency to curb emissions. The segment was a violation of Ofcom rules 5.5 and 5.7. The rules require “due impartiality on matters of political or industrial controversy”, such as Net Zero, and that “views and facts must not be misrepresented”.